

# Evaluating the Feasibility of Proposed Blockchain Use Cases

Blockchain Technology:  
An Emerging Issues Forum  
September 13, 2018

Myles Stern, Ph.D., CMA  
Department of Accounting, Mike Ilitch School of Business  
Wayne State University

Copyright © 2018 by Myles Stern.  
All rights reserved.



WAYNE STATE UNIVERSITY  
**MIKE ILITCH**  
SCHOOL OF BUSINESS

# Bitcoin: a true breakthrough

- ▶ Satoshi Nakamoto's brilliance was his extremely clever combination of existing technologies to tightly meet the needs of a cryptocurrency.



# The tremendous interest in blockchain

- ▶ Many other sessions at this conference will cover this.
- ▶ A November 2017 report from Deloitte captures both the interest and the controversy.
  - ▶ GitHub is an open-source software development platform.
  - ▶ 86,034 blockchain projects
    - ▶ Only about 9,400 from organizations rather than individuals
    - ▶ 26,885 in 2016 alone
    - ▶ 92% have been abandoned.

**GitHub**



WAYNE STATE UNIVERSITY  
**MIKE ILITCH**  
SCHOOL OF BUSINESS



# What uses are being suggested at this conference?

- ▶ REA smart contracts
- ▶ Shared ledger system for financial accounting
- ▶ Automobile registration
- ▶ Food supply tracking



# Comparing proposed uses with Bitcoin

- ▶ Bitcoin is the “proof of concept” for blockchain.
- ▶ Many proposed uses have characteristics that differ greatly from Bitcoin.
- ▶ The requirements for those uses probably differ greatly from Bitcoin’s requirements.



# A fundamental question

- ▶ Can a technological solution designed to closely meet a cryptocurrency's needs work well with applications that are very different?





# Does Bitcoin really work?

- ▶ “Bitcoin works in practice but not in theory.”
- ▶ In 2015, Bonneau and others claimed: “We do not yet have sufficient understanding to conclude with confidence that Bitcoin will continue to work well in practice . . .”



# Does Bitcoin really work?

- ▶ This remains an open question in the computer science literature.
- ▶ Perhaps Bitcoin works only because its participants believe it works, regardless of any underlying fatal flaw!







# A suggested approach

- Identify the requirements of a specific application.
- Explain how the proposed technological solution meets those requirements.
- This has been accepted IT practice for decades.



# Matching the solution to the requirements

- ▶ We must deeply understand how the technologies used in blockchain work.
  - ▶ A superficial understanding can lead to incorrect conclusions.





# What we will cover

- ▶ Bitcoin's requirements
- ▶ An overview of the technologies in blockchain
  - ▶ There's likely a very wide range of understanding among the conference participants.
- ▶ Blockchain structure and data retrieval
  - ▶ A stumbling block (*pardon the pun*) for many proposed uses.
- ▶ What about SegWit, Ethereum, and Hyperledger Fabric?





# The cypherpunks

- ▶ Started in 1992 by Eric Hughes, Tim May, and John Gilmore.
  - ▶ Hughes wrote “A Cypherpunk’s Manifesto” in 1993.
- ▶ Led to monthly meetings at Gilmore’s company, Cygnus Solutions.
- ▶ Created mailing list with hundreds of subscribers.
  - ▶ Use of then-novel encryption methods ensured complete privacy. Ideas were shared freely.
  - ▶ **Personal privacy and personal liberty were paramount.**
- ▶ Based on principles in the manifesto, several proposals were made for digital cash.





# The cypherpunks

- ▶ Bitcoin is part of the cypherpunk “heritage.”
  - ▶ Strong resistance to government or any other central authority
- ▶ A digital currency could be issued by a central authority.
- ▶ Much of the technological foundation of blockchain exists specifically to avoid having a central authority in Bitcoin.
- ▶ Many proposed uses of blockchain involve government or some other central authority.
  - ▶ Does this give you pause?





# Requirements for Bitcoin

- Scarcity to provide value
- No central authority
  - Cypherpunk legacy
- No need to trust individual participants
- Privacy through anonymity
- Prevent double-spending.
- Units must be divisible.





# How blockchain meets these requirements

- Peer-to-peer network
- Public/private key encryption
- Fully consuming the original bitcoin and providing "change"
- Hashing
- Linked blocks of transactions
- Merkle tree
- Proof of work
- Game theory and group consensus





# How does blockchain meet these requirements?

- ▶ This is an extraordinarily complex topic.
- ▶ In an attempt to simplify, many explanations of blockchain present some wrong information!
- ▶ We don't have nearly enough time to do a deep dive into all the technical details.
  - ▶ These details are covered in the first half of my three-credit course: about twenty class hours.

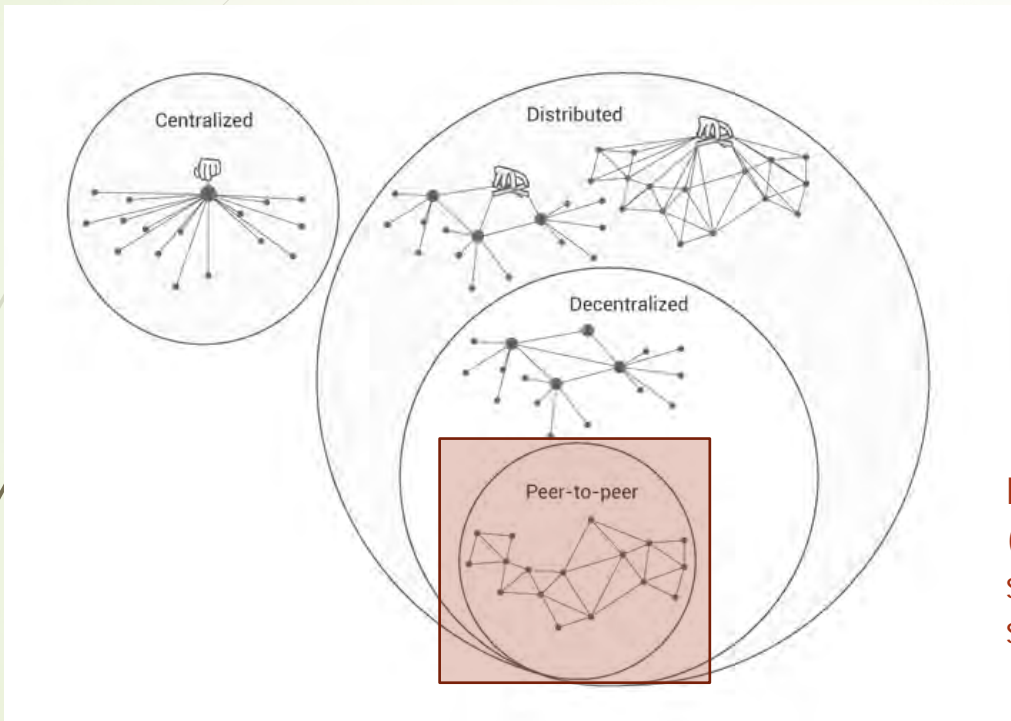


# How does blockchain meet these requirements?

- ▶ A high-level overview will help frame the argument.
- ▶ I will do a “deep dive” in one specific area.
- ▶ Warning: frustration ahead!
  - ▶ I won't have time today to answer questions about details of these technologies.



# Types of networks



Bitcoin uses a peer-to-peer (P2P) network with no servers. All nodes are in some sense equal (peers).

Source: <https://medium.com/safenetwerk/evolving-terminology-with-evolved-technology-decentralized-versus-distributed-7f8b4c9eacb>

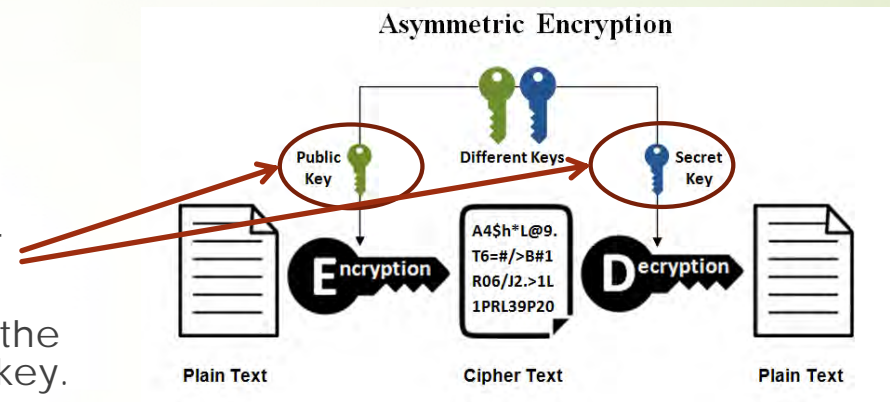


WAYNE STATE UNIVERSITY  
**MIKE ILITCH**  
SCHOOL OF BUSINESS



# Public/private key encryption

- ▶ Invented in the 1970s
- ▶ Also called asymmetric encryption.
- ▶ Create two mathematically-related keys.
  - ▶ It's impossible to determine the private key from the public key.
- ▶ Alice publishes her public key to be used by anyone who wants to send her a secure message.
- ▶ Alice uses her private key to decrypt the message.

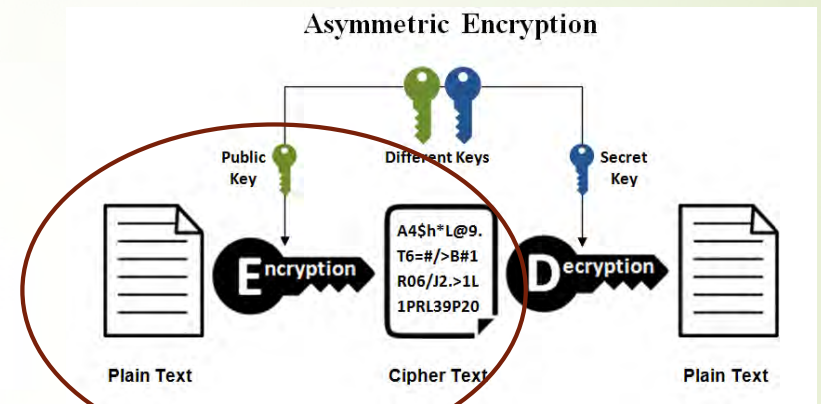


Source: <https://www.ssl2buy.com/wiki/symmetric-vs-asymmetric-encryption-what-are-differences>



# Public/private key encryption

- ▶ Invented in the 1970s
- ▶ Also called asymmetric encryption.
- ▶ Create two mathematically-related keys.
  - ▶ It's impossible to determine the private key from the public key.
- ▶ Alice publishes her public key to be used by anyone who wants to send her a secure message.
- ▶ Alice uses her private key to decrypt the message.

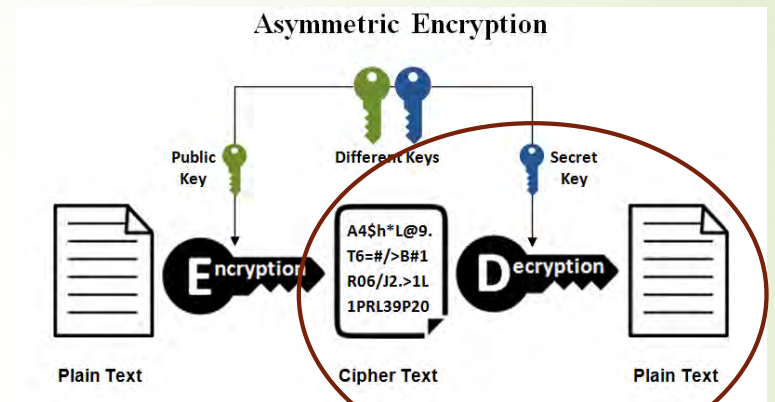


Source: <https://www.ssl2buy.com/wiki/symmetric-vs-asymmetric-encryption-what-are-differences>



# Public/private key encryption

- ▶ Invented in the 1970s
- ▶ Also called asymmetric encryption.
- ▶ Create two mathematically-related keys.
  - ▶ It's impossible to determine the private key from the public key.
- ▶ Alice publishes her public key to be used by anyone who wants to send her a secure message.
- ▶ Alice uses her private key to decrypt the message.

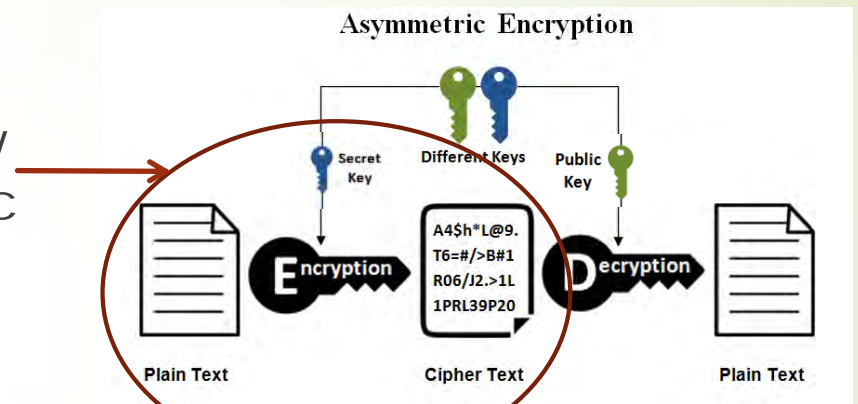


Source: <https://www.ssl2life.com/wiki/symmetric-vs-asymmetric-encryption-what-are-differences>



# Public/private key encryption

- ▶ Alice can also encrypt a message with private key and decrypt it with public key.
- ▶ Why would Alice do this? Anyone with the freely available public key can decrypt the message!

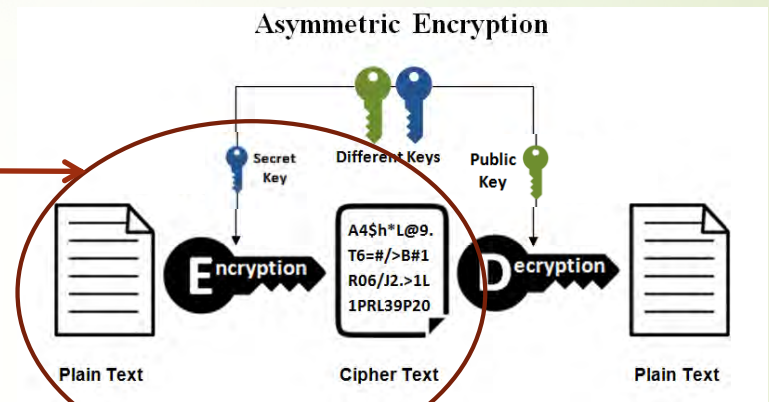


Based on: <https://www.ssl2buy.com/wiki/symmetric-vs-asymmetric-encryption-what-are-differences>



# Public/private key encryption

- ▶ Alice can also encrypt a message with private key and decrypt it with public key.
- ▶ Why would Alice do this? Anyone with the freely available public key can decrypt the message!
- ▶ Allows Alice to securely sign a document, proving that it came from her.



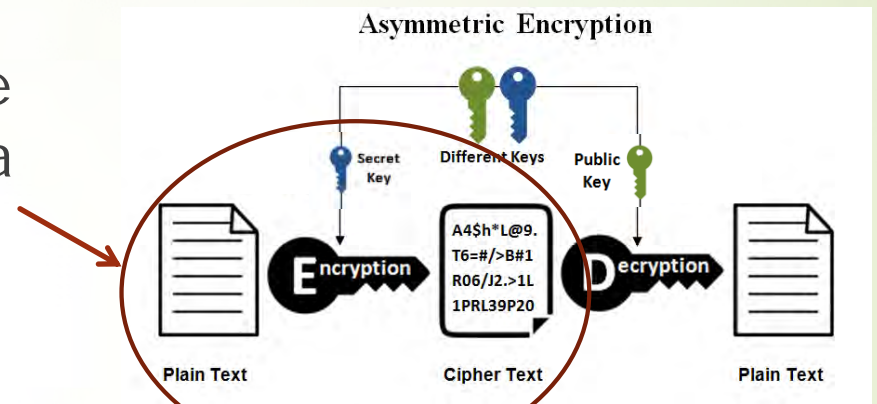
Based on: <https://www.ssl2buy.com/wiki/symmetric-vs-asymmetric-encryption-what-are-differences>





# Public/private key encryption

- ▶ Alice uses her private key to securely sign a transaction to move her bitcoin to someone.

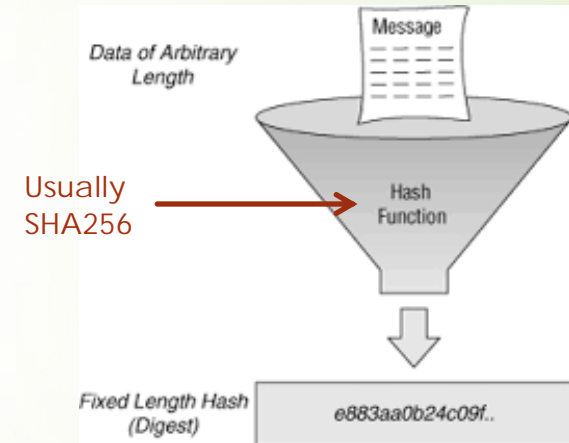


Based on: <https://www.ssl2buy.com/wiki/symmetric-vs-asymmetric-encryption-what-are-differences>



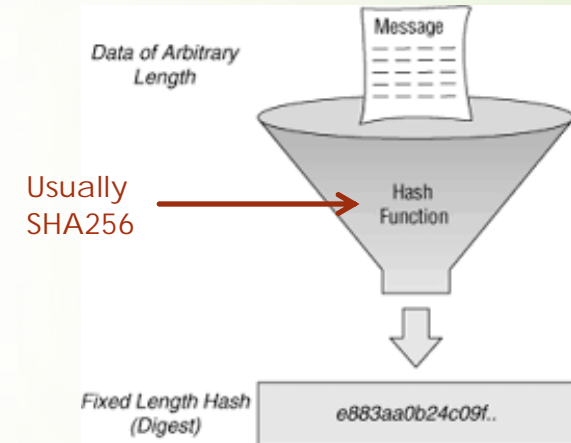
# Hashing

- Take a message (string of bits) of arbitrary length.
- Mathematically transform it into a digital “fingerprint” (hash) of shorter and fixed length.
- Used in many places in Bitcoin.
- Bitcoin primarily uses a hash known as “SHA256.”



# Hashing

- Hashing is irreversible.
- There are  $2^{256}$  possible hashes. This makes a collision (two different messages with the same hash) exceedingly unlikely in practice.
- Used in multiple places in Bitcoin.
- SHA256 is not predictable: there's no short-cut to obtaining the hash.



# Bitcoin transactions

- Most transactions move bitcoin from one or more input transactions to one or more output “addresses.”
- Alice wants to send Bob 5 BTC.
  - She will take this amount from a previous transaction that moved bitcoin to her.
- Bob generates a private/public key pair.
- Bob hashes the public key and sends the hash to Alice as the “address” to which the bitcoin should be sent.
- Alice signs the transaction with her private key corresponding to the previous transaction.
  - If Alice loses the private key, she can never spend the bitcoin!





# A simple transaction: Alice sends bitcoin to Bob

- ▶ Input: pointer to an output of an earlier transaction
  - ▶ Transaction 123456, index 1
  - ▶ That output had delivered 8 BTC to Alice pseudonymously at “address” xxxxxx.
- ▶ Outputs
  - ▶ 5 BTC to Bob at address yyyyyy.
  - ▶ 2.99999 BTC “change” to Alice at a new address zzzzzz.
  - ▶ The remaining 0.00001 BTC is a transaction fee.
- ▶ Alice signs the input using her private key that corresponds to address xxxxxx.
- ▶ Note that Alice’s original 8 BTC were consumed.







# Bitcoin transactions

- ▶ Average size is about 250 bytes.
  - ▶ Very rarely over 900 bytes.
- ▶ Some other proposed uses would need to store much more data.
- ▶ This is yet another issue to consider.





# Bitcoin wallets

- ▶ Transactions are generally initiated through client “wallet” software.
  - ▶ The wallet holds bitcoin addresses and corresponding private keys (proof of ownership)
  - ▶ Wallets can be a significant potential point of weakness in the Bitcoin structure.





# Blockchain

- ▶ Shared public ledger that contains all verified Bitcoin transactions
  - ▶ Only wallet clients maintain spendable *balances*. They are not stored on the blockchain.
- ▶ The integrity of the blockchain is enforced by cryptography and group consensus among the nodes on the network.



# Adding transactions to the blockchain

- ▶ A miner is a full node on the Bitcoin network.
  - ▶ Not all full nodes are miners.
- ▶ Miners assemble transactions into blocks.
- ▶ Miners compete to add the next block of transactions to the blockchain.
  - ▶ Until August 2017, there was a 1 MB limit on block size.
  - ▶ May ignore a transaction if its fee is too low.
  - ▶ By design, a new block is added about every ten minutes.





# Adding transactions to the blockchain

- ▶ Miner collects a reward (12.5 BTC since July 9, 2016) and any transaction fees.
  - ▶ Reward was initially 50 BTC.
  - ▶ Reward is halved every 210,000 blocks or about every four years.
  - ▶ A “satoshi” is the smallest unit of bitcoin that currently can be spent.
    - ▶ 1 BTC = 100,000,000 satoshis
  - ▶ Estimate is that reward will go to zero in 2140, because you can't have less than one satoshi as the reward.
- ▶ 21 million BTC will have been mined by 2140.





# What's in a block?

## ➤ Header

- Hash of previous block
- Hash of "all transactions" in the block
- Other fields

## ➤ Transactions

## ➤ Hash of this block that incorporates

- Hash of previous block
- Hash of "all transactions"
- Proof of work: solution to a difficult puzzle





# Adding transactions to the blockchain

- ▶ Proof of work: solving a difficult puzzle
  - ▶ Find a number, called a “nonce.”
  - ▶ Hash the nonce, the hash of the prior block, some other header data, and the hash of all transactions in the current block.
  - ▶ The resulting hash has must have a numeric value less than a number called the “difficulty” of the proof of work.
    - ▶ The difficulty is adjusted periodically to keep the time between successive blocks about ten minutes.
  - ▶ Requires enormous computing power.





# Adding transactions to the blockchain

- ▶ When a miner solves the puzzle, it broadcasts the new block to the network.
- ▶ Each other full node verifies the entire block.
  - ▶ Verifies each transaction in the block.
  - ▶ Verifies the hash for the new block.
  - ▶ If verified, adds the block to its local copy of the blockchain and rebroadcasts the block.
  - ▶ If verification fails, the node simply ignores the new block.





# How a miner creates new bitcoins

- ▶ “Coinbase” transaction
  - ▶ First transaction in a block
  - ▶ Created by miner to collect the block reward (new bitcoin, currently 12.5 BTC) and transaction fees
  - ▶ No inputs
  - ▶ Includes arbitrary data





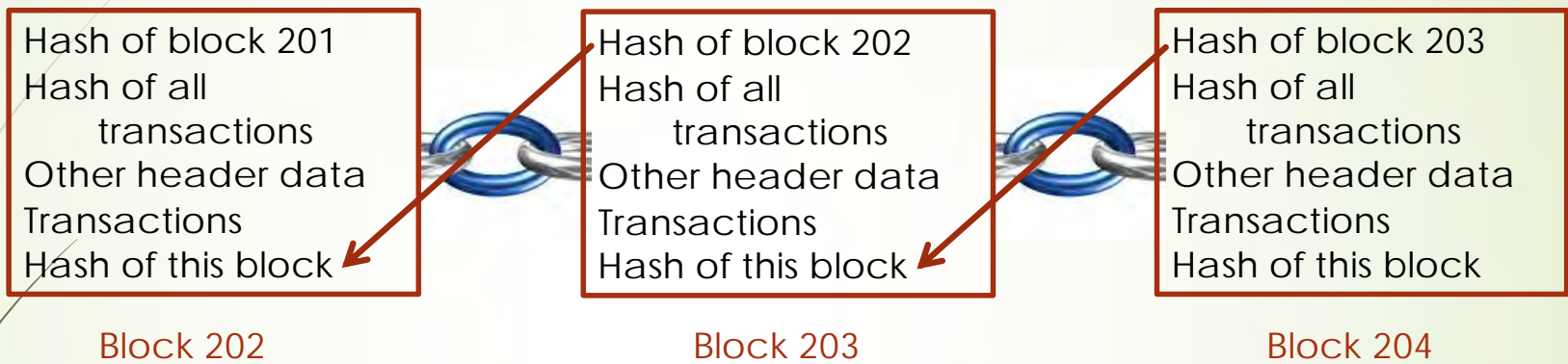
# Genesis block

- First block in the blockchain
- Created by Satoshi Nakamoto
- Has only a single, coinbase transaction
- Refers to a January 3, 2009 article in the *London Times*:  
“Chancellor on brink of second bailout for banks.”
- The first 50 bitcoins are unspendable.
  - 16 additional bitcoins have since been sent to this unspendable address as tributes to Satoshi Nakamoto.

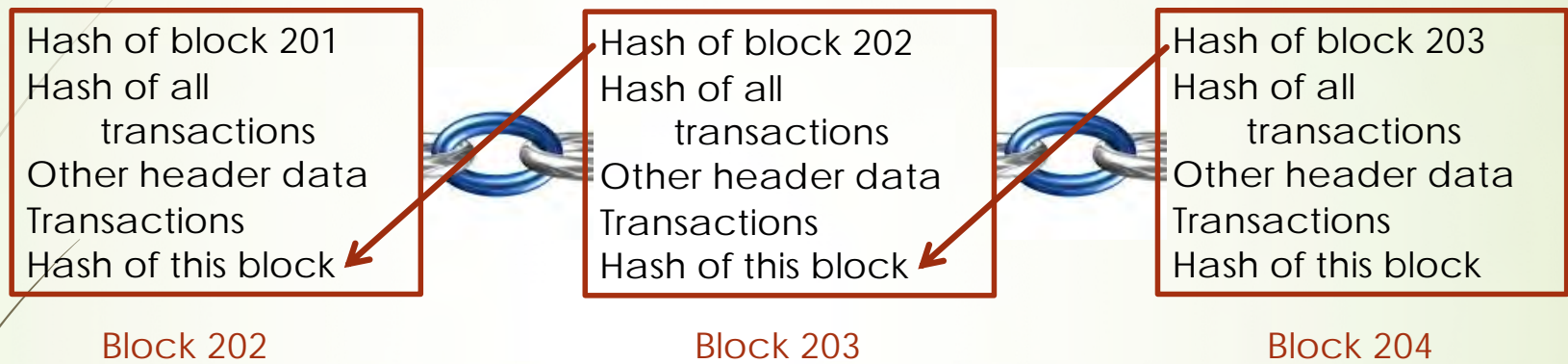




# How blockchain works



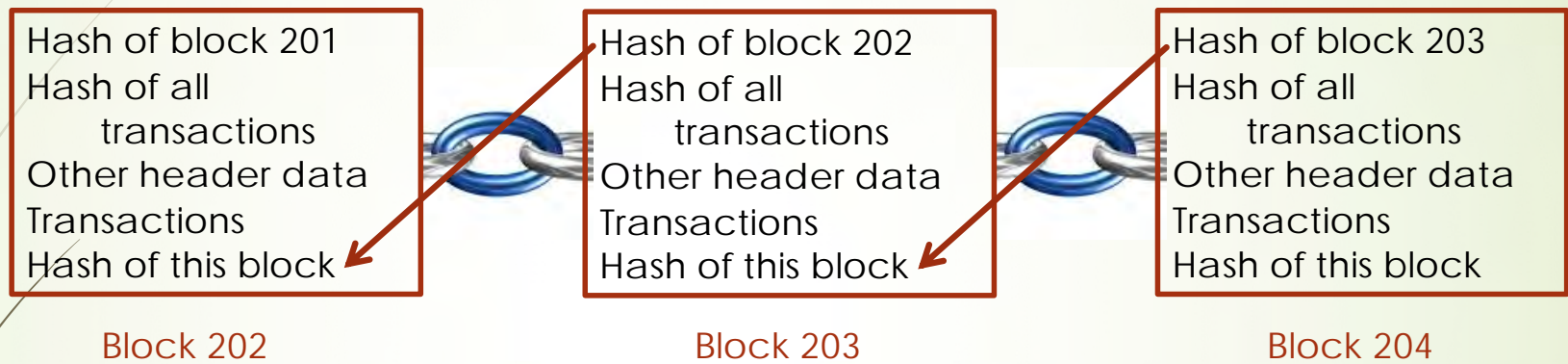
# How blockchain works



A transaction is changed in block 202. ➡ The hash of all transactions in block 202 won't match. ➡ The hash of block 202 is wrong. ➡ The hash of block 203 is wrong. ➡ The hash of every subsequent block is wrong.



# How blockchain works



A transaction is changed in block 202. ➡ The hash of all transactions in block 202 won't match. ➡ The hash of block 202 is wrong. ➡ The hash of block 203 is wrong. ➡ The hash of every subsequent block is wrong.

How will the transaction change be detected?





# How will the transaction change be detected?

- ▶ The blockchain is *not* immutable. Rather, any change is readily detectable.
- ▶ But will the change actually be detected?
- ▶ Heads up: This is an important question that should be considered further.





# Gee, blockchain is really fast!

- ▶ Here's the hash of an old transaction. This hash is used as the transaction ID (txid).
  - ▶ 287d49a84bef4eeb087d6288b3cc63543243bb81dd614be8f0d7c51b1598deae
- ▶ Let's find this transaction on [blockchain.info](https://blockchain.info).
- ▶ Transaction details come up immediately.







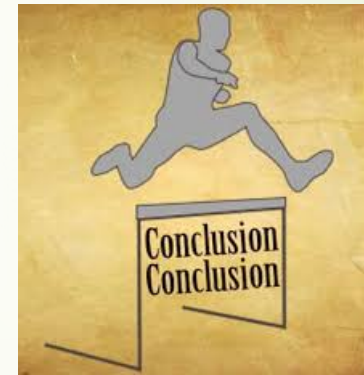
# Gee, blockchain is really fast!

- ▶ When a new transaction is broadcast to the network, all full nodes verify it.
  - ▶ One step is checking to make sure the bitcoin in the input has not already been spent.
- ▶ This verification appears to happen quickly.



# Jumping to a conclusion

- ▶ If we can quickly find a transaction by its txid and if we can quickly determine whether a new transaction is a double-spend, then we can quickly retrieve any data from the blockchain.



# Jumping to a conclusion

- ▶ If we can quickly find a transaction by its txid and if we can quickly determine whether a new transaction is a double-spend, then we can quickly retrieve any data from the blockchain.
- ▶ Hold on! Is this conclusion justified?





# Structure of the Bitcoin database

- ▶ Currently, about 180 GB
- ▶ Contains four types of data
  - ▶ The actual blocks of data
  - ▶ blocks/index: metadata about each known block, including a pointer to where the block is stored
    - ▶ Optionally includes an index to all transactions in the block
  - ▶ chainstate: compact representation of all current utxo's and some metadata about the transactions that created them.
    - ▶ Utxo: Unspent transaction output
    - ▶ Sufficient to check for double-spending
  - ▶ blocks/rev: undo data to remove a block from the chain





# Why the database structure matters to us

- ▶ We're doing a deep dive here.
- ▶ Technical details are important when evaluating proposed blockchain use cases.
  - ▶ There are so many technical details.
  - ▶ It's a challenge to know which details might impact suitability for a specific application.
    - ▶ You have to understand *all* the details.







# Why the database structure matters to us

- ▶ “Blocks/index” lets you quickly locate a specific transaction by its txid.\*
  - ▶ \*Transaction indexing is optional.
- ▶ “Chainstate” lets you quickly determine whether a new transaction is a double-spend.
- ▶ Searching through the block history for other purposes is probably very time-consuming.
  - ▶ Locating non-indexed data can be very slow.





# Consider using Bitcoin to maintain vital statistics

- ▶ Births, deaths, marriages
- ▶ Accept for now that this application is possible on Bitcoin's blockchain.
- ▶ Consider this query: How many people born after January 1, 1998 have been married?
  - ▶ How this query would be processed using the blockchain?
  - ▶ Modern databases have evolved to process such queries efficiently.
    - ▶ Physical data storage techniques
    - ▶ Multiple index tables





# Consider using Bitcoin to maintain vital statistics

- ▶ Consider this query: How many people born after January 1, 1998 have been married?
- ▶ It would be very time-consuming to run this query on the blockchain.
  - ▶ You'd have to go through every block starting with the first block that has data from 1998.





You need a strong understanding of how blockchain works to evaluate proposed use cases.

- ▶ My current research
  - ▶ How does SegWit (“Segregated Witness”), adopted in August 2017, impact this discussion?
    - ▶ Effectively allows a larger block size
    - ▶ Supports “second layer protocols”
      - ▶ Smart contracts
      - ▶ Lightning Network: small, recurring payments off-chain





You need a strong understanding of how blockchain works to evaluate proposed use cases.

- ▶ My current research (continued)
  - ▶ What other characteristics of Bitcoin's blockchain may limit its suitability for other uses?
  - ▶ Do other versions of blockchain, specifically Ethereum and Hyperledger Fabric, overcome these limitations?







# Keep a healthy skepticism.

- ▶ Blockchain was designed to meet the specific needs of a cryptocurrency.
  - ▶ The “cypherpunk” distrust of central authority is fundamental.
  - ▶ Many proposed uses differ significantly from Bitcoin.
- ▶ Many proposed uses would need efficient querying of the blockchain database.
  - ▶ That’s not how blockchain in Bitcoin was designed.





# Is blockchain mostly hype?

- ▶ *The need exists for a shared, trusted ledger that supports processing smart transactions.*
- ▶ This probably will happen and be hugely impactful.
- ▶ But blockchain is just one possible approach to meeting this need.



# Evaluating the Feasibility of Proposed Blockchain Use Cases

Thanks for participating!

Myles Stern, Ph.D., CMA  
Department of Accounting, Mike Ilitch School of Business  
Wayne State University

Copyright © 2018 by Myles Stern.  
All rights reserved.



WAYNE STATE UNIVERSITY  
**MIKE ILITCH**  
SCHOOL OF BUSINESS