

AAA Research Relevance Task Force: Three Recommendations that can be implemented now.

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1. Have a session on research relevance at the AAA 2018 meetings similar in style to the plenary session held at the 2017 AAA meetings. Let's keep people thinking about relevance.
2. Politely ask AAA section conference organizers to include a question asking authors to briefly explain the relevance of their research when submitting papers to AAA conferences. Conference organizers could further request reviewers to evaluate papers based on its relevance.
3. Politely ask senior editors of the leading journals to a roundtable discussion (perhaps at the Annual AAA meetings) to discuss what it means to increase the relevance of the research that they publish and then what they can do facilitate any changes if they believe that this should be a goal for the accounting academic profession.