



**American
Accounting
Association**

Accounting
Information Systems

Fall 2019

AIS Newsletter

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President's Letter

Ann Dzurainin, Northern Illinois University

Hello All,

It is hard to believe it is almost the end of the fall semester! It seems like just yesterday we were in San Francisco at the AAA Annual meeting celebrating the achievements of our members. Congratulations again to Bill McCarthy and Margarita Lenk for each receiving a AAA/J. Michael and Mary Anne Cook/Deloitte Foundation Prize. Congratulations also to Faye Borthick, Gary Schneider, and Therese Viscelli for receiving the 2019 Innovation in Accounting Education award. Well-deserved recognition for all of the award recipients!

The next time we meet will be January 23-25 in sunny Orlando Florida for our midyear meeting. This year's meeting is a joint meeting with the SET section and the International Section. I want to thank Bachman Fulmer, Margaret Christ, David Wang and Kim Church for their help with program development. Thank you also to all the members that reviewed papers and have volunteered to help with the midyear meeting. It is going to be a great conference! Registration is open for the conference and new faculty consortium. The conference will be at the Rosen Centre Hotel in Orlando. A limited number of rooms are reserved at the conference rate so be sure to book your room soon.

I am honored to be serving as president of this amazing section and am looking forward to seeing everyone at the midyear meeting. In the meantime, I would love to hear from you if you have any questions/comments or suggestions regarding the section.

Have a great end of the semester and holiday season. See you in Orlando!

Warm Regards,

Ann C. Dzurainin

AIS President 2019-2020

3rd Annual Accounting Analytics Student Case Competition

When: April 18th, 2020
Where: Northern Illinois University Naperville Campus
1120 E Diehl Road
Naperville, IL 60563

Please join us for the 3rd Annual Accounting Analytics Case Competition hosted by Northern Illinois University Accountancy Department. Our goal this year is to have 20 teams participate. International teams are welcome.

Competition Objectives

- Develop data and analytics skills in accounting students
- Develop critical thinking skills in accounting students
- Provide an opportunity for students to work together in teams to solve a data problem

Teams

Each university can nominate a group of 4 undergraduate or graduate accounting students. Each group will be led by a professor, who will be the main contact of the group. Each team is required to make its own travel arrangements.

Prizes

1st place team will receive \$2000, 2nd place \$1000, 3rd place \$400.

Judges

Judges will be accounting employers and practitioners.

Registration

Email Matt Pickard (mpickard@niu.edu)

Deadline: March 1st, 2020

Entrance Fee

\$200 per team, includes 4 students, 1 faculty

\$25 each additional person

Questions? Please email:

Matt Pickard (mpickard@niu.edu) or Chih-Chen Lee (clee@niu.edu)

***Accounting Horizons* -- Special Forum on Data Analytics**

When: December 12-13, 2019

Where: Baruch College, City University of New York, New York City

Announcing the *Accounting Horizons* Conference on "Data Analytics in Accounting" at Baruch College - CUNY, New York City

OVERVIEW: Data Analytics is changing the accounting profession, accounting education, and accounting research. With data surrounding us, accountants are increasingly expected to add value to their company and to their clients through data analytics. However, to date we know very little about the impact of data analytics on auditing, financial and managerial accounting. The purpose of this special *Accounting Horizons* conference is to improve our understanding of these issues.

TOPICS: Topics for the conference can include, but are not limited to:

- Data Analytics and Continuous Auditing
- Data Analytics in the Modern Audit
- The Use of Data Analytics as Analytical Procedures
- The Use of Machine Learning to Enhance Predictive Modeling
- The Impact of Audit Data Standards and XBRL on Accounting, Auditing and Financial Analysis
- The Use of Unstructured Data in Accounting Research
- Data Analytics and Tax Minimization
- The Use of Textual Analysis in Auditing and Accounting
- The Impact of Blockchain on Accounting and Auditing
- Data Analytics as KPIs (Key Performance Indicators) in Managerial Accounting
- Effects of Automation on Accounting Outcomes and Efficiency
- Using Social Media Data in Accounting and Auditing
- Using Bots to Reduce Errors and Complete Time-consuming Accounting Tasks
- Data Analytics and Key Risk Indicators
- Current Practices of Data Analytics in Internal Audit and its Impact
- The Use of Artificial Intelligence in Risk or Internal Control Assessments
- Data Analytic Competencies in the Accounting Curriculum from the Perspective of Academic and/or Practitioners

All research methods will be presented, including review, analytical, archival, design science, behavioral, qualitative, field, and case study. We define data analytics broadly, encouraging papers addressing Big Data topics as well as data science topics, even those that might come from outside of the accounting discipline. We also particularly invite papers and panel presentations from the perspectives of academics and/or practitioners about the specific needs

of university students and how they might be addressed by pedagogical and curricular innovations.

Conference Registration fee: 300 USD

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FURTHER INFORMATION: Please send any queries to the CONFERENCE ORGANIZERS AND *ACCOUNTING HORIZONS* EDITORS Vernon Richardson (vrichardson@walton.uark.edu) or Carol Marquardt (Carol.Marquardt@baruch.cuny.edu).

Congratulations!

Eileen Taylor has been promoted to Full Professor at North Carolina State University!

Ethan Kinory (Rutgers Camden, State University of NJ), **Kimberly Church** (University of Missouri-Kansas City), and **Sean Stein** (Lehman College (CUNY)) won the George Krull/Grant Thornton 2019 Teaching Innovation Award for “Blockchain: Bridging the Profession-Education Gap with Instructional Scaffolding.” The authors will present our work during a session at the CTLA (Conference on Teaching and Learning in Accounting) in August 2020. In addition, the authors will be recognized at the CTLA Conference luncheon where you will be bestowed your award plaque and monetary prize of \$5,000. For more information about the George Krull/Grant Thornton Teaching Innovation Award please visit:

<https://www.aicpa.org/interestareas/accountingeducation/resources/awards/georgekrull.html>