## August 9-14, 2019 • San Francisco, CA Why Should YOU attend the 2019 Annual Meeting?

**Collaborate and Connect.** The Annual Meeting provides an array of networking opportunities with over 3,000 colleagues...with over 20% from outside of the United States. Meet new colleagues from around the world, reconnect with old friends, chat with various exhibitors, and participate in social events. The meeting allows you to engage with other scholars and researchers, explore potential collaborations, make lifelong connections with like-minded professionals.

**Data and Analytics.** The profession is transforming, and the Annual Meeting will have a number of sessions for faculty to learn about the changes, to hear—and share—the research that is evaluating their impact, and to get proven materials to incorporate new technologies into their classes.

**Professional Development.** Earn continuing education credit for participation in workshops, presenting research, and attending sessions. You can earn approximately 21.6 credits over the course of the main 3-day meeting. Additional credit hours can be earned by attending pre-conference workshops and Section breakfasts and lunches that feature speakers.

**Career Opportunities.** The Career Center at the Annual Meeting (CCAM) is the AAA's most encompassing recruiting event. The 2019 CCAM will bring candidates and recruiting institutions, from across the world together, to make career connections. In conjunction with the online AAA Career Center, the 2019 CCAM offers services that make job recruitment effective and efficient, at affordable prices, for both recruiting institutions and candidates alike.

**Stay in the Know.** Keep abreast on current technologies and best practices for education and research at the various sessions, workshops, the Exhibit Hall, and special sessions like the Conference on Teaching and Learning in Accounting (CTLA), and the 24th Annual Ethics Research Symposium. Attending pre-meeting workshops is an efficient way to learn from master teachers and enhance your courses.

**Contribute to Your Professional Success.** There will be over 350 sessions available for you to make a difference. Engaging with accounting faculty, accounting professionals, and regulators will help you grow - and solidify your position as a key contributor to the global community of accounting educators.

**Celebrate Successes.** Numerous award presentations are made at the Annual Meeting—from the AAA, as well as individual Sections—and many of the recipients host sessions to share their expertise.

**Share What You Learn.** The Annual Meeting provides you with an unbelievable number of opportunities for learning via multiple concurrent sessions, workshops, plenaries, and symposia. Bring that knowledge back to your fellow educators and students that did not attend the conference.

**Be Inspired.** The plenary and lunch speakers are successful authors, dynamic presenters, and recognized thought leaders. Come and be inspired by professionals you're unlikely to see on campus!

**Have Fun!** It's not all work and no play...enjoy various receptions, special events, and camaraderie at lunches with new friends and old colleagues.

Learn More at http://aaahq.org/Meetings/2019/Annual-Meeting #AAA2019SF